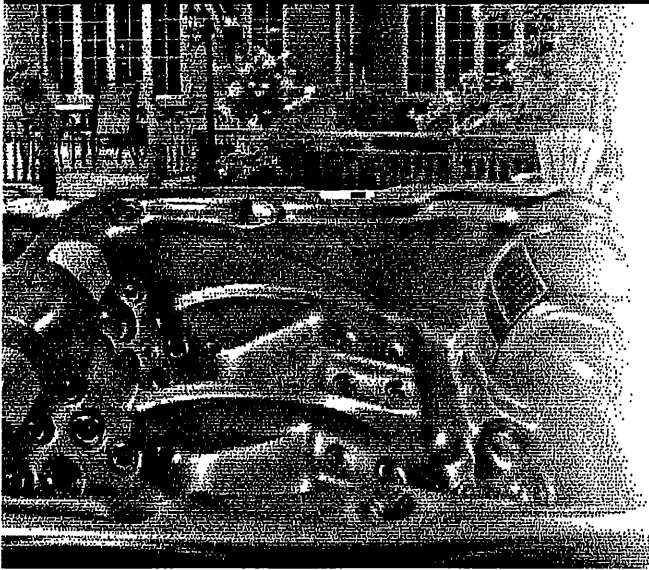


## **EXHIBIT A**



*La-Z-Boy Spas ship from  
Richmond, Virginia &  
Denver, Colorado*

**LA Z BOY®**  
S P A S

# Comfort Has Reached a New Level

**Comfortable Seating!** It has been over 80 years since La-Z-Boy® founders Edwin Shoemaker and Edward Knabusch introduced the world to some of the most comfortable seating

known to man. Just like the first La-Z-Boy motion chair, La-Z-Boy Spas/Hot Tubs are engineered to be as comfortable outdoors as indoors. La-Z-Boy Spas/Hot Tubs inspired designs deliver the most comfortable underwater seating available anywhere today.

## Customizable Massage!

The exclusive AquaFlex Massage Technology allows the user to adjust the massage intensity from as little as they like to as much as they want. Plus, select from one of 14 pre-programmed massage patterns such as Sport, Swedish, Deep Tissue, Thai and Shiatsu.

The AquaFlex Massage Technology uses 12v DC motors that produce long and short, slow and fast bursts of power combined with special jets and controls to mimic a massage given by that of a professional masseuse.

## Convenient Maintenance!

The Innovative La-Z-Boy® Spas/Hot Tubs Water Management System combines dual microfiltration and pressurized ozone. A simple weekly application of La-Z-Boy AquaSynergy to ensure safe, healthy, clean water for you to enjoy.

## Cost Efficiency!

The 6 Part Thermo-Zone Insulation System delivers the ultimate in energy efficiency while providing mounting space for multiple components. The system also allows for access in the event that the spa/hot tub requires service.

## Craftsmanship!

Just as the founders of La-Z-Boy® did at the beginning in 1927, the same care and craftsmanship has been used to create, design and manufacture each and every La-Z-Boy Spa. Special attention has been given to the Everlast Floor, Everlast Cabinet, Integrated Metal Support Structure, Comfort Fit Shell and Patented Power Depot Equipment Panel.

## Consumer Protection!

Unlike other manufacturers that offer a limited warranty to protect themselves, La-Z-Boy® Spas/Hot Tubs offers its customers a 100% No Nonsense, No Fine Print Guarantee to ensure peace of mind and care free enjoyment.

*Territory Development Opportunities  
Also Available - All Referrals Welcome.*

**Be part of the continuing La-Z-Boy success story  
and contact Tracy Hall at 727.279.6238 or [thall@lazboyspas.com](mailto:thall@lazboyspas.com)  
or by fax at 727.279.6905 for a complete information package and  
no obligation discovery discussion today.**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_



Financing by  
GE Money

**LA Z BOY®**  
S P A S

*Live life Comfortably™*

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This Dealer  
opportunity offers  
unparalleled comfort.

## The Brand

Leverage the equity of a top 10 brand in the home and gain instant trust and credibility with your customers.

## The Product

Increase your market share and improve margins with a wide range of unique products that retail from \$3995.

## The Program

Sales and marketing power backed by over 80 years of heritage and a 100 million dollar national brand building campaign.

## The People

The La-Z-Boy team combined with long time industry professionals gives you peace of mind knowing that you are dealing with some of the top people in the industry.

## The Price

All of this is offered at competitive price points that will allow you to offer something for almost every customer in your store.



Financing by  
GE Money

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and contact Tracy Hall at 727.279.6238 or [thall@lazboyspas.com](mailto:thall@lazboyspas.com) or by fax at  
727.279.6905 for a complete information package and no obligation discovery  
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*Live life Comfortably™*

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